

Degree	Graduate School	Professional Life
BA (UCF Online- all classes are web based for undergraduate) and classes are ranked in highest to least priority.	Accepted into Robert Gordon Uni (Aberdeen, Scotland) Digital Marketing MSc program (in the top 5 in the world) 1 yr. start in fall 2020 but as of right now, not going.	Working in SEO/digital marketing now and am an SEO Coordinator
Communications		Working on turning theyre.co into a 501C3 and educating small businesses
Anthropology (Social Sciences)		Working on fleurdelaville.com with a plan launch of Feb '21
Minor in: Legal Studies		
Graduate by Fall 2021 (at the latest), goal is to graduate by Spring '20	Graduate by Fall 2021 if I go which will be a nope as of right now but if I do decide to go back, it will be a 1 year fulltime program	Starting to make ~2.8K-3.2K/mo as of Jan '20. Working f/t with D2 Ads, living in NYC, and working 10-20hrs/wk on THEY'RE and Fleur de la Ville
	<u>I'd describe my degree as the: Digital Entrepreneur Degree</u>	

Degree	Graduate School	Professional Life
BA (UCF Online- all classes are web based for undergraduate)	Looking at 2 schools, 3 programs- MSc, research MSc, and LLM	Working in SEO/digital marketing now (a year as of Jan. of this year)
Communications	University College Dublin and Irish Management Institute	Starting social media content creation co. and restarting Brand management for artists/entertainment
Anthropology	UCD- Strategic Management/Planning MSc, LLM in Intellectual Property and Information Technology Law, MSc in Digital Business with research project	Start own SM, YT, do everything I'd tell anyone else to do
Minor in: Legal Studies w/ focus on entertainment law	GMAT: 670+, will have over 5+ years of SEO work and 3+ years of management/own company	Desire to own brand management co. for talent/entertainment/artists of all walks/ entrepreneurs of all walks
Graduate by Fall 2021 (at the latest), goal is to graduate by Spring '20	Graduate by Fall 2023 (at the latest)	Revenue of over 3k monthly by 2024
Key for courses	<u>25 classes to be taken are listed on this sheet</u>	3 classes- summer '18
If it's red, it's not offered in IDS at the moment and needs to be	5 left in communications concentration	5 classes- fall '18
If it's orange, there's a question	5 left in anthropology concentration	5 classes- spring '19
If it's blue, I've already taken it/am taking it	8 left in legal studies minor	3 classes summer '19
	6-7 left in gen eds (need 2-3 electives)	5 classes fall '19
	approximately 5 semesters left if 5 classes/semester, 6 semesters left if 4 classes/semester <u>(not counting summers, I plan to take at least 6 credit hrs per summer)</u> so graduation could be spring '20, fall '21	5 classes spring '20
		26

When I had started this assignment in IDS 3933, I felt very drawn to Ireland and Scotland; especially their education models. This hasn't changed. I am now devoting myself to helping Americans gain affordable education in entrepreneurial skills via search engine optimization via **THEY'RE**. **THEY'RE** was a thought I've had since I was 8 years old and that I've been developing and evolving since my junior year of high school. I am working on gaining a 501c3 status and any necessary NY business licenses. The main goal of **THEY'RE** is to educate other aspiring entrepreneurs, freelancers, or businessowners on organic digital marketing tactics with a focus on search engine optimization. **THEY'RE** is a portion of what I want to run. I also want to have my own agency Fleur de la Ville that works with the adult entertainment industry focusing on sex shops for organic digital marketing. If the loan system (Sallie Mae and FAFSA) both weren't corrupt and ran up interest rates to the point of never being able to pay off loans, I'd probably go to Aberdeen and get my graduate degree. Sadly, private interest has proven more important than letting poor people get an education in America. Thus, I've relocated to New York and plan to work internationally with clients in both Scotland and Ireland. I think my course of study reflects an overall entrepreneurial theme and would reflect it moreso if different classes were available. In addition to both **THEY'RE** and Fleur de la Ville, I hope to one day create an accessible (both economically and literally) software that utilizes cultural trends for marketing predictions. For example, if a salon is opening with a specific color-theme and for doing just hair with a certain name; what areas by zip code should it open to have the most success? Or; if I'm running a bar with an industrial theme in 32825; what color scheme and what font for a logo would be most appealing to locals? ; this is why I have more social sciences (specifically Anthropology) courses compared to communications despite what I do being organic digital marketing. My career goals haven't shifted, my course of study has. Last time I also mentioned entertainment law, which would've been rolled in with **THEY'RE**. I've shifted **THEY'RE**'s ideology from a digital marketing agency that would be discounted for artists to an educational reform for anyone who would like to pursue their own passions as a business.

In my general education classes, I can't say I've learned much. The only class I can recall actually learning something in would be my general business education course where Professor Lonam was the first person to support my business. I like philosophy but I can't say I'm retaining any knowledge that will help me outside of the class. In this class, so far utilizing the portfolio and planning has helped me develop myself academically. I choose my general ed classes based on how interesting they are and how applicable I find them to further my career and academic goals. In my anthropology classes, I've learned about cultural analysis and it's been useful for my research, professional, and personal life thus far.

My health plays a big factor so, I'm trying to push myself through school despite doing college as a formality mainly even though I love school. With the recent debate of guns on campuses and mass debt that's plaguing American students, I refuse to step foot on a college campus. I will not be charged an outrageous amount to be led to my death or demise financially. So, I will get the 'on campus' experience where I truly wish to live and be based out of, rural Ireland. I wish to get my master's in Dublin and eventually buy property in the outskirts of Dublin County where I wish to further my digital brand management. My top choice school is the Irish Management Institute to obtain an MSc in digital business management and my second choice school is the University College Dublin where I wish to obtain either an MSc in strategic management and planning or an LL.M in Intellectual Property and Information Technology.

Courses	Course Title	Notes
MMC 2004	Mass Media	
VIC 3001	Visual Communications	
PUR 4000	Public Relations	
MMC 3630	Social Media as Mass Comm	
MMC 4300	Int'l Media	In Progress

Courses	Course Title	Notes
COM 3311	communication research methods	Summer/Fall' 18
ADV 3008	principles of advertising	spring '19/ summer '19
COM 3332	communication, tech, change	may switch with mass comm law 3200 but mmc 3420 would be cool to have mass comm research methods or pur 3210 communication approach to corp responsibility spring '19/ summer '19
COM 4462	conflict mgmt	might switch to spc 4540, persuasion and communication spring '19/ summer '19
MMC 3630	social media as mass comm	spring '19/ summer '19
an elective	an elective	an elective spring '19/ summer '19
VIC 3001	visual communications	already taking

Courses	Course Title	Notes
ANT 3362	People of SE Asia	
ANT 3302	Sex, Gender, and Culture	
ANT 2410	Cultural Anthropology	not showing as knight audit as used towards comm area
ANT 3241	Magic, Ritual, and Belief	not showing as knight audit as used towards comm area
SYO 3530	Social Power and Inequality	
SYP 4631	Social Issues in Film	
ANT 2000	Intro to Anthropology	not showing as knight audit as used towards comm area
GEO 1200	Physical Geography	

Courses	Course Title	Notes
ANT 3273	law & culture	spring '19/ summer '19
ANT 3541	biobehavioral ant	spring '19/ summer '19
ANT 3262	rural society	spring '19/ summer '19
SYD 3410	urban society	fall '19/spring '20
SYA 4310 C	qualitative research in sociology	(do i need the PR/ SYA 4300C even if it's not available to sociology majors)
ANT 3362	peoples of SE Asia	an elective spring '19/ summer '19
ANT 2000	intro to anthropology	already taken/passed
ANT 2410	Cultural anthropolgy	already taken/passed

Courses	Course Title	Notes
PLA 4200	Law of Contracts	In progress
PLA 4887	Law, Social Science, and Criminal	In progress
PLA 3014	Law and the Legal System	
PLA 3108	Legal Research	
PLA 4813	Juvenile Law and Procedures	
PLA 4607	Estates and Trusts	

Courses	Course Title	Notes
PLA 3108	legal practices	fall '18/spring '19
PLA 3155	legal writing	spring '19/ summer '19
PLA 4410	intellectual property law+practices	spring '19/ summer '19
PLA 4424	law of contracts	fall '19/ spring '20
PLA 4825	entertainment law	fall '19/ spring '20
PLA 4583	cyber law I	fall '19/ spring '20
PLA something	this course should revolve around artists, entrepreneurs, small business, entertainment, brands/ be obviously applicable to either brand, arts, digital, or product management	says select course with aid of an advisor fall '19/ spring '20
PLA 3014		summer/fall '18

Course	Course Title	Notes
IDS 3933	Cornerstone	
IDS 4933	Capstone	In Progress
PHI 2010	Intro to Philosophy	
MAN 2021	intro to business	
SPC 1608	intro to speech	
ART 2201C	design 1	
EUH 2000	Western Civilization 1	
EUH 2001	Western Civilization 2	
POS 2041	American Nat'l Gov't	
MTB 1103	math for business	
SPN 1120C	Spanish 1	
SPN 1121C	Spanish 2	
STA 2023	Statistics	
ENC 1101/ENC 1102	English Composition 1 and 2	
CHM 1020	Concepts in Chem	
IDS 1350	critical thinking	
evr 2001	intro to environmental sci	
EDG 2930	freshman experience	

Course	Course Title	GEP&Semester Planning to take (aligned with audit/advising sheet)	Notes
SPN 1120C	Spanish 1		<u>failed need to retake</u>
SPN 1121C	Spanish 2		
EUH 2000		GEP 4 /Summer '18	
EUH 2001		GEP 6/ Fall '18	
MAC 1105	calc w/ analytic geo I, expolorations in math	GEP 7 if needed/Fall 18 if needed	<i>asking to sub with math for business so I can take an elective</i>
CHM 1020		GEP 11/ Fall '18/Spring '19	
IDS 4933	capstone/filing for grad	Spring 2020	
POS 2041		GEP 10/ Fall '18/Spring '19	
STA 2023	Statistics	GEP 8	Yes, I failed this at USFSP- yes I'm retaking it at Valencia this semester
PHI 2010	Intro to Philosophy		
ENC 1101/ENNC 1102			
SPC 1608	intro to speech		
	design 1		idk if that counts for anything
	freshman experience		idk if that counts for anything
ant 2000/2410	cultural and intro to anthropology		
evr 2001	intro to environmental sci		
	math for business		idk if that counts for anything
	intro to business		idk if that counts for anything

	spanish 1 im taking but may have to retake		
IDS 3933	intro to ids		

Question	Answer
<p>What have been the driving forces behind your scheduling and/or course choices?</p>	<p>The driving forces behind my course choices and scheduling has been availability. In the Cornerstone course, I could've honestly answered this as 'passion' or something that's more positive and leaning towards my career choices. I wanted to schedule out the way I saw and wanted to make a truly online digital marketing degree but, that came to no avail. I scheduled my classes based on availability then, if more than one class I thought was fitting and fulfilled graduation requirements was available; then I went into analyzing the better fit.</p>

After Spring 2018						Remaining Credits		
Riley Tipton						18 credits		
General Education:					4 credits	21 UL credits		
Foreign Language/MC:								
Minor: Legal Studies								
<i>See audit for options</i>								
IDS Core: IDS 3933/IDS 4934					3 UL credits			
<i>IDS 4934 graduating semester</i>								
Area 1: Communication						12 (9 UL) credits		
Area 2: BSS							15 (9 UL) credits	
Electives:								4-6 credits
					Total (Must have 120):	77-79 credits		
42 (credits must be upper-level (3000/4000 level) *must have 48 total UL = Upper Level, 3000/4000								
	2/16/2018						Catalog Year: 2017-2018	

Amy Van Epps – Academic Advisor
Approved course list: is.ucf.edu a Advising a Links a Courses Approved

Fall 2017	Spring 2018	Summer 2018
	IDS 3933	BSS Area
	PHI 2010	GEP Course
	SPN 1120C	PLA 3014 (Minor)
	VIC 3001	
Fall 2018	Spring 2019	Summer 2019
GEP Course	SPN 1121C	GEP Course
GEP Course	PLA 3014 (Minor)	
PLA 3014 (Minor)	Communication Area	
SPN 1120C		
BSS Area	BSS Area	

General Education Requirements – 18 credits
 GEP 4: EUH 2000, EUH 2001, HUM 2210, HUM 2230, AMH 2010, WOH 2012, WOH 2022
 GEP 6: EUH 2000, EUH 2001, HUM 2210, HUM 2230, AMH 2010, WOH 2012, WOH 2022
 GEP 7: MAC 1105 or MGF 1106 (Requires math placement exam): <http://utc.sdes.ucf.edu/math/>
 GEP 8: CGS 1060C or CGS 2100C
 GEP 10: AMH 2020 or POS 2041
 GEP 11: PSC 1121, CHM 1020, or CHM 1020

B.A. Foreign Language Requirement – 4 credits
 SPN 1121C

IDS Core – 3 upper-level credits
 IDS 4934 – Capstone Experience
 e Filing Intent to Graduate is the prerequisite
 e Required graduating semester

Communication Area – 12 credits, 9 must be upper level credits
 • Choose courses from approved course list: <https://is.ucf.edu/docs/NEW%202017-2018%20Approved%20Course%20List.pdf>
 Courses such as:
 ADV 3008 – Principles of Advertising
 JOU 3014 – History of American Journalism
 MMC 2004 – Mass Media
 MMC 3630 – Social Media as Mass Communication
 RTV 3007 – Development and Structure of Electronic Media and New Technology

BSS Area Area – 15 credits, 9 must be upper level
 • Choose courses from approved course list: <https://is.ucf.edu/docs/NEW%202017-2018%20Approved%20Course%20List.pdf>

Note: If you want to take any Psychology Courses, you need PSY 2012 as a prerequisite. This course would count as an elective.
 Courses such as:

